



Craig Jones



Activities

- Developed financial skills including account keeping and cashflow control.
- Increased awareness of sales skills and the sales pitch.
- Established a network of regular clients across the West Midlands.
- Established contacts with a number of large international companies including Invincible Media Group with the aim of providing services to them within the next 12 months.
- Developed services to include event coordination for visuals.
- Built partnerships with other local businesses to increase business profile and increase work flow.

Clubber UK Visuals

ClubberUK Visuals provide a number of visual services including live video mixing (VJing), DVD production and website design to nightclubs, bars and music venues. With the introduction of affordable LCD screens and projectors many late night venues have installed them to increase their profits during sporting occasions without realising the potential of using them to promote and enhance their venue during normal opening hours. Our customers include:

- Sin Bar, Worcester
- Bushwackers Nightclub, Worcester
- WS1 Nightclub, Walsall
- Insomnia nightclub, Birmingham
- Wilsonmusic, Worcester
- Npower, Worcester (Staff Party Events)
- Molinari Drinks Company (Sponsored Events)

The Student Placements for Entrepreneurs in Education (SPEED) programme

The SPEED programme has allowed me to push my ideas and concepts with confidence. This in turn has allowed ClubberUK Visuals to progress and grow more quickly than I could ever have imagined.

With expert training and support throughout the programme I have been provided with the knowledge and expertise required to successfully survive in a commercial environment.

I have learnt that I am a much more confident individual than I give myself credit for. Being able to approach company managers and do presentations and gain work and opportunities from my efforts has been a huge boost to my self-confidence.

New applicants to this program should see it as much more than just a financial incentive and take full opportunity of the invaluable resources and knowledge available through the SPEED tutors and mentors.

Future

ClubberUK Visuals aims to provide as many visual services to its clients as possible.

Within the next 2 years ClubberUK Visuals aims to provide a unique, in-house service that will conveniently provide venues with a single company to plan and control all their visual services to allow them to concentrate on the running of the venue.

Services such as flyer design, lighting are just a few of the services we are looking to start providing.

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