



Daniel James



Activities

▪ I have gained confidence to be positive about my work and my ideas. It has also enhanced my social skills as I knew very few members of the SPEED programme when it first began.

▪ Within the first few months of trading I have secured premises for the business which will be opening in October 2007 which will operate alongside the online shop which is due to open at the end of July 2007.

▪ The funding has been a big help and was my first draw towards the programme however the training proved to be more valuable in making me aware of the many aspects to starting up a business.

Daniel James Photography Ltd

My business is a photography company that prides itself on a diverse range of images for sale accompanied by freelance work for corporate companies and online sales.

There is no set target customer as I feel young and old will appreciate the images. However, I anticipate that middle age local residents and visitors to Kinver will be my main customers in the shop. Online sales offer potential for worldwide customers.

The Student Placements for Entrepreneurs in Education (SPEED) programme

The in-depth training that highlighted areas of new business start-up that I would not have thought of had it not been for the programme.

Although I have not talked to my mentor much I feel that it is a good part of the programme as it gives me someone to talk to confidentially, should I have any queries.

The programme has taught me that I need to have more confidence if I am to succeed. Having to do presentations in front of the rest of the group has helped me to try and control my nerves and have confidence in my ideas.

I would recommend the SPEED programme to any students interested in starting their own business. It is a programme that will open your eyes about the business world and help you to get your ideas into motion.

Future

In two years time I hope to be looking towards a larger premises in a more urban location with a steady income from local customers and a wider customer base through the online shop

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