



University
of Worcester



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Activities

- We are now a registered limited company and have a registered domain name, and are currently developing a website with the completion of a logo design.
- Each team member has gained valuable coaching qualifications in the range of sports which will be offered as part of the service.
- Marketing tools have been designed and are in the process of production enabling an effective launch.
- Contact has been made with potential venues with the view to using their facilities for our coaching service.
- We have gained the confidence to try new things without the fear of failure.
- Networking opportunities have also been opened up to us for future ventures and support.
- Overall we have made new friends and have a new-found confidence.

Activeopps Ltd.

We are a sports coaching business, primarily focussing on coaching basketball, tennis and football to primary school children, with a focus on fun, participation and improvement. Our service will be available during after school hours and holidays. Our customers will be parents with children being the consumers of the service. Our unique selling points are that our service is available straight after school and on school premises, our service will cater for a wide range of ages both male and female, consumers will receive good quality coaching from qualified and experienced coaches and there will also be individual sessions for Dyspraxic children.

The Student Placements for Entrepreneurs in Education (SPEED) programme

The opportunity to interact with other like minded budding entrepreneurs and actively pursue a business interest made this programme stand out. Experienced programme instructors and mentors gave us valuable skills, broadened our horizons, focused our confidence and increased our self belief. We now have a chance to run an organisation under our our conditions.

SPEED has equipped us with the basis of knowledge that is required for a business start up and also gave us the confidence to try new things. We would encourage any student interested in starting their own business to **Actively** take this opportunity!

“The Activeopps lads have been extremely enthusiastic, demonstrating that they understand all facets of their business. Each member has an increased self-confidence and gained experience in terms of coaching and business, this leads me believe that they will build a successful future in business.”

*Oliver Davey
Runaround Sports and Health*

Future

In 2 years time we will run an established and recognized sports coaching service, providing effective coaching to primary school children in the Worcestershire region with the choice of over 12 sports. We will improve our delivery and expand into new sports and geographical areas.



ACTIVEOPPS
AFTER SCHOOL SPORTS COACHING

www.activeopps.co.uk

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